



Helena Business Improvement District (BID)

Call for Art Submissions: Seasonal Summer Banners

Call for art: the Helena Business Improvement District (BID) is looking for art submissions to refresh the look of the seasonal summer banners. We are looking for creative, vibrant, and inspiring designs that represent the history of Helena and the Montana spirit. Artists that are based in Montana are invited to submit their original 2D medium artwork for consideration.

The selected designs will be displayed on seasonal summer banners throughout Helena Business Improvement District (BID). The banner selected will be the main summer banner. They will be displayed every summer for the foreseeable future on all 106 lampposts in the district. If there is a summer seasonal event, such as the Soapbox Derby, the banners will be temporarily removed and hung back up when the event concludes.

Submission Details:

- Eligibility: Open to all artists that are based in Montana.
- Submission Deadline: January 9th at 3pm
- Design must reflect Helena in a creative and positive way.
- Design Specifications:
 - The artwork must be a 2D medium design.
 - The design should be suitable for two different banner sizes:
 - Standard Banner (Large): 94" x 30"
 - Small Banner (for Last Chance Gulch 300-400 blocks and nearby areas): 25.5" x 15"
 - Please ensure your design can be scaled appropriately to fit both sizes without losing quality or important visual elements.
 - If wanting to include an artist signature, please place it on the lower right hand corner of the design.

*Designs must fit these specifications or will not be considered.

How to Submit:

1. Submit your artwork and information to manager@helenabid.com
The Artwork Submission must contain the following:

- A high-resolution digital file of your 2D artwork. File Format: JPEG, PNG, or PDF. Resolution: 300 DPI minimum (ensure clarity when scaled).
- Artist Information: Include your name, contact information, and a brief artist statement (no more than 150 words) describing the inspiration and concept behind your design.

***No Submission Fee: There is no charge to submit your artwork for consideration.

Selection Process:

- All submissions will be reviewed by the design committee from the Helena BID on January 9th at 3pm. If there are less than four designs, the design committee will select the winner. If there are five or more designs, the design committee will choose the top three. There will be a public voting system put in place to select the winner of the chosen three. There will only be one piece of art chosen.

Compensation

- Your art will be displayed on 106 light poles in the BID district during the summer season (May-October) for a minimum of four years
 - Last Chance Gulch, Fuller Ave, Park Ave, Neill Ave, Cruse Ave, Broadway, Lawrence, Sixth Ave
- There will be a public banner unveiling ceremony with media coverage.
- Winner will receive \$750.
- Winner will also receive a bundle of gift cards to different downtown businesses.

Questions?

For more information or inquiries, please contact manager@helenabid.com

We look forward to seeing your creative contributions and celebrating the beauty of our community!